



**ARABIA
EXPO '19**
THE FOURTH
INTERNATIONAL
EXHIBITION

THE XII SESSION OF THE RUSSIAN-ARAB BUSINESS COUNCIL

RUSSIA-ARAB WORLD

TIME TO COOPERATE FOR OUR FUTURE

8-10 APRIL 2019,
CENTRAL EXHIBITION HALL "MANEGE"

OFFER FOR SPONSORSHIP

WE ARE EXCITED TO OFFER YOU TO BECOME A PARTNER
OF THE 12TH SESSION OF THE RABC AND
THE 4TH INTERNATIONAL EXHIBITION
"ARABIA-EXPO"

PACKAGE “TITLE PARTNER”

FEE – USD 135,000

From the date of execution of the contract through March 30, 2019, a partner will be assigned a status of the Title Partner of the 12th Session of the RABC and the 4th International Exhibition “Arabia-EXPO 2019”, and will be granted the right to use the Exhibition logo and display this status during its own promotional events. The promotional materials where the logo will be used are subject to the agreement with the Exhibition organizer (the Russian-Arab Business Council).

BUSINESS OPPORTUNITIES

- Giving the floor to a representative of the Title Partner at the plenary session of the 12th Session of the RABC, the Exhibition opening or closing ceremony – as agreed
- Giving representatives of the Title Partner an opportunity to make presentations at round table sessions (without limitation)
- Giving the right to organize a breakout session under the auspices of the 12th Session of the RABC and the 4th International Exhibition “Arabia-EXPO 2019”
- Participation of the leader and two (2) representatives of the Title Partner in the event of the RABC (by individual invitations)
- Accreditation of business partners of the Title Partner for the category of “Event Participant” for participation in own events as part of the Event
- Provision of photography and translation services during the Title Partner presentation

PUBLIC RELATIONS AND ADVERTISING OPPORTUNITIES

- Giving a representative of the Title Partner an opportunity to give an interview at the press-conference
- Distribution of press releases and post releases with references to the Title Partner among accredited mass media (press release information should be submitted by March 30, 2019)
- Placing the Title Partner logo displaying the status on the official web of the Event www.arabia-expo.com, in the catalog and all handouts of the Event
- Placing the Title Partner logo displaying the status on outdoor and indoor advertising surfaces of the Event venue
- Placing the Title Partner logo displaying the status on the press-conference banner
- Distribution of information and advertising materials of the Title Partner to the Event participants on USB flash drives
- Placing the Title Partner banner at the exhibition pavilion, business halls (the banner should be provided by the Partner, the place should be agreed upon individually)
- Placing the Title Partner logo on accreditation badges of all categories of the Event participants
- Broadcasting an advert video of the Title Partner on plasma display panels at the Event venue lounge, the video should be 15 to 30 sec long the video will be broadcast mute and should be provided by the partner



BUSINESS COMMUNICATION AREA / PARTNER'S PRESENTATION AREA MANAGEMENT

- Providing the Title Partner with a 30 sq.m. exhibition area (the exact location should be agreed with the Steering Committee)
- Providing the Title Partner with – packages “Premium” / “Standard” – 5/10; five (5) stand assistant badges; three (3) special category badges for accompanying persons; 50 invitation tickets to attend the 4th International Exhibition “Arabia-EXPO 2019” without paying the registration fee
- Provision of two (2) VIP cars with a driver and a vehicle pass

GENERAL PROVISIONS

- Awarding the Title Partner the diploma “For Support of the 4th International Exhibition “Arabia-EXPO 2019”
- Public expression of gratitude to the Title Partner for the support and making reference to the latter during the Exhibition official opening and closing ceremonies
- Provision of summary photo and video materials.

PACKAGE “OFFICIAL PARTNER”

FEE – USD 95,000

From the date of execution of the contract through April 30, 2019, a partner will be assigned a status of the Official Partner of the 12th Session of the RABC and the 4th International Exhibition “Arabia-EXPO 2019”, and will be granted the right to use the Exhibition logo and display this status during its own promotional events. The promotional materials where the logo will be used are subject to the agreement with the Exhibition organizer (the Russian-Arab Business Council).

BUSINESS OPPORTUNITIES

- Giving the floor to a representative of the Official Partner at the Exhibition opening or closing ceremony, as agreed
- Giving representatives of the Official Partner an opportunity to make presentations at round table sessions (without limitation)
- Participation of the leader and one (1) representative of the Official Partner in the event held by the RABC (by individual invitations)
- Getting an opportunity to organize own business event (as agreed with the Steering Committee)
- Provision of photography and translation services during the Official Partner presentation

PUBLIC RELATIONS AND ADVERTISING OPPORTUNITIES

- Giving a representative of the Official Partner an opportunity to give an interview at the press-conference
- Distribution of press releases and post releases with references to the Official Partner among accredited mass media (press release information should be submitted by March 30, 2019)
- Placing the Official Partner logo displaying the status on the official web of the Event www.arabia-expo.com
- Placing the Official Partner logo displaying the status on outdoor and indoor advertising surfaces of the Event venue
- Placing the Official Partner logo on accreditation badges of all categories of the Event participants
- Placing the Official Partner logo displaying the status on the press-conference banner
- Distribution of information and advertising materials of the Official Partner to the Event participants on USB Flash Drives
- Broadcasting an advert video of the Official Partner on plasma display panels at the Event venue lounge, the video should be 15 to 30 sec long
- Placing the Official Partner banner at the exhibition pavilion, business halls (the banner should be provided by the Partner, the place should be agreed upon individually)



BUSINESS COMMUNICATION AREA / PARTNER'S PRESENTATION AREA MANAGEMENT

- Providing the Official Partner with a 18 sq.m. exhibition area (the exact location should be agreed with the Steering Committee)
- Providing the Official Partner with – packages “Premium” / “Standard” – 5/5; three (3) stand assistant badges; two (2) special category badges for accompanying persons; 30 invitation tickets to attend the 4th International Exhibition “Arabia-EXPO 2019” without paying the registration fee
- Provision of one (1) VIP car with a driver and a vehicle pass

GENERAL PROVISIONS

- Awarding the Official Partner the diploma “For Support of the 4th International Exhibition “Arabia-EXPO 2019””
- Public expression of gratitude to the Official Partner for the support and making reference to the latter during the Exhibition official opening and closing ceremonies
- Provision of summary photo and video materials

PACKAGE “BUSINESS PROGRAM PARTNER”

FEE – USD 70,000

From the date of execution of the contract through April 30, 2019, a partner will be assigned a status of the Business Program Partner of the 12th Session of the RABC and the 4th International Exhibition “Arabia-EXPO 2019”, and will be granted the right to use the Exhibition logo and display this status during its own promotional events. The promotional materials where the logo will be used are subject to the agreement with the Exhibition organizer (the Russian-Arab Business Council).

BUSINESS OPPORTUNITIES

- Giving representatives of the Business Program Partner an opportunity to make presentations at round table sessions (without limitation)
- Participation of one (1) representative of the Business Program Partner in the event held by the RABC (by individual invitations)

PUBLIC RELATIONS AND ADVERTISING OPPORTUNITIES

- Placing the Business Program Partner logo displaying the status on the official web of the Event www.arabia-expo.com
- Placing the Business Program Partner logo displaying the status on outdoor and indoor advertising surfaces of the Event venue
- Distribution of information and advertising materials of the Business Program Partner to the Event participants on USB Flash Drives
- Making reference to the Business Program Partner in printed publications and promotional materials during the Exhibition advertising campaign
- Placing the Business Program Partner logo on accreditation badges of all categories of participants
- Placing the Business Program Partner banner in the event hall (the Partner should provide the banner)
- Granting the right to distribute own promotional materials of the company at the Exhibition

BUSINESS COMMUNICATION AREA / PARTNER'S PRESENTATION AREA MANAGEMENT

- Providing the Business Program Partner with a 12 sq.m. exhibition area (the exact location should be agreed with the Steering Committee)
- Providing the Business Program Partner with – packages “Premium” / “Standard” – 3/2; 20 invitation tickets to attend the 4th International Exhibition “Arabia-EXPO 2019” without paying the registration fee

GENERAL PROVISIONS

- Awarding the Business Program Partner the diploma “For Support of the 4th International Exhibition “Arabia-EXPO 2019”
- Public expression of gratitude to the Business Program Partner for the support and making reference to the latter during the Exhibition official opening and closing ceremonies
- Provision of summary photo and video materials

PACKAGE “SECTION PARTNER”

FEE – USD 40,000

From the date of execution of the contract through April 30, 2019, a partner will be assigned a status of the Section Partner of the 4th International Exhibition “Arabia-EXPO 2019”, and will be granted the right to use the Exhibition logo and display this status during its own promotional events. The promotional materials where the logo will be used are subject to the agreement with the Exhibition organizer (the Russian-Arab Business Council).

BUSINESS OPPORTUNITIES

- Giving representatives of the Section Partner an opportunity to make presentations at round table sessions (without limitation)
- Participation of one (1) representative of the Section Program Partner in the event held by the RABC (by individual invitations)

PUBLIC RELATIONS AND ADVERTISING OPPORTUNITIES

- Placing the Section Partner logo displaying the status on the official web of the Event www.arabia-expo.com
- Placing the Section Partner logo displaying the status on outdoor and indoor advertising surfaces of the Event venue
- Placing the Section Partner logo on accreditation badges of all categories of participants
- Making reference to the Section Partner in printed publications and promotional materials during the Exhibition advertising campaign (USB flash drives for participants)
- Granting the right to distribute own promotional materials of the company at the Exhibition
- Placing the Section Partner banner in the event hall (the Partner should provide the banner)

BUSINESS COMMUNICATION AREA / PARTNER'S PRESENTATION AREA MANAGEMENT

- Providing the Section Partner with a 8 sq.m. exhibition area (the exact location should be agreed with the Steering Committee)

GENERAL PROVISIONS

- Awarding the Section Partner the diploma “For Support of the 4th International Exhibition “Arabia-EXPO 2019”
- Public expression of gratitude to the Section Partner for the support and making reference to the latter during the Exhibition official opening and closing ceremonies
- Provision of summary photo and video materials

PACKAGE “PARTNER”

FEE – USD 20,000

From the date of execution of the contract through April 30, 2019, a partner will be assigned a status of the Partner of the 4th International Exhibition “Arabia-EXPO 2019”, and will be granted the right to use the Exhibition logo and display this status during its own promotional events. The promotional materials where the logo will be used are subject to the agreement with the Exhibition organizer (the Russian-Arab Business Council).

BUSINESS OPPORTUNITIES

- Giving representatives of the Partner an opportunity to make presentations at round table sessions (without limitation)

PUBLIC RELATIONS AND ADVERTISING OPPORTUNITIES

- Placing the Partner logo displaying the status on the official web of the Event www.arabia-expo.com
- Placing the Partner logo displaying the status on outdoor and indoor advertising surfaces of the Event venue
- Placing the Partner logo on accreditation badges of all categories of participants
- Making reference to the Partner in printed publications and promotional materials during the Exhibition advertising campaign (USB flash drives for participants)
- Granting the right to distribute own promotional materials of the company at the Exhibition.

BUSINESS COMMUNICATION AREA / PARTNER'S PRESENTATION AREA MANAGEMENT

- Providing the Partner with a 4 sq.m. exhibition area (the exact location should be agreed with the Steering Committee)

GENERAL PROVISIONS

- Awarding the Partner the diploma “For Support of the 4th International Exhibition “Arabia-EXPO 2019””
- Public expression of gratitude to the Partner for the support and making reference to the latter during the Exhibition official opening and closing ceremonies
- Provision of summary photo and video materials.